

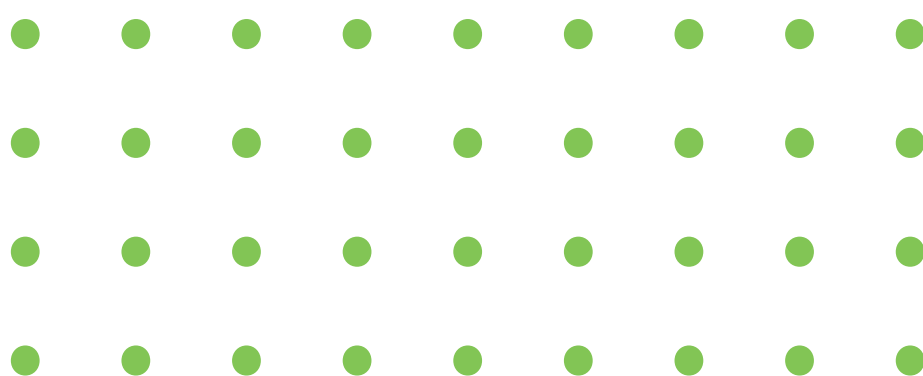
VI CONGRESSO INTERNACIONAL CBMA DE MEDIAÇÃO

VI INTERNATIONAL CBMA
MEDIATION CONGRESS

November
7 and 8
2024



SPONSORSHIP OPPORTUNITY



In recent years, the Brazilian Center for Mediation and Arbitration (CBMA) has been prominent in promoting and fostering alternative dispute resolution methods in Brazil, particularly mediation and arbitration.

One of these initiatives is the International CBMA Mediation Congress, which is now in its **6TH EDITION.**

The experience from previous years has shown excellent results, with the participation of **MORE THAN 40 SPEAKERS** from Brazil and abroad, as well as an audience of approximately **300 REGISTRANTS** at each edition, consolidating the event's position as the **LARGEST AND MOST IMPORTANT MEDIATION CONGRESS IN THE COUNTRY.**



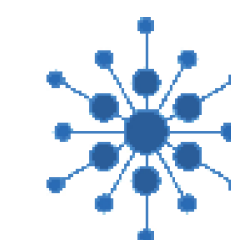
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To continue this project, CBMA will hold its 6th International CBMA Mediation Congress on November 7 and 8, 2024, in Rio de Janeiro.

This year, the event will have the institutional partnership of the Weinstein International Foundation (WIF)*.

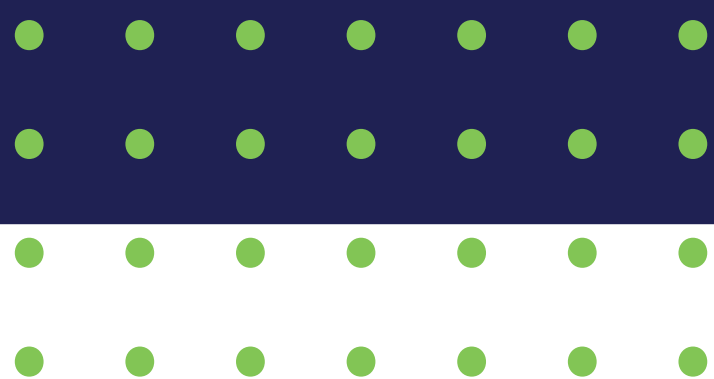
It would be an honor to have your partnership as a sponsor or supporter according to the opportunities presented below.



Weinstein International
Foundation
MEDIATING A BETTER FUTURE™

* The Weinstein International Foundation (WIF) is a nonprofit organization dedicated to making mediation accessible worldwide in the face of growing global challenges and conflicts. Founded by pioneers in dispute resolution with deep experience in the United States and internationally, WIF promotes education and training in mediation for legal, commercial, and other professionals, especially in countries where mediation is not yet established, to enhance access to justice and improve foreign direct investment; help communities manage local, regional, and international disputes; and leverage the expertise of WIF's global network of Senior Fellows to promote dispute resolution practices and processes worldwide.

<https://weinsteininternational.org>



MASTER SPONSORSHIP

DINNER HOST // NOVEMBER 7
LOCATION: Casa Julieta de Serpa
VALUE: R\$ 90,000.00 (ninety thousand reais)
AVAILABLE SLOT: 1

Benefits

- Be recognized as the host of the dinner on November 7 at Casa Julieta de Serpa, with your brand associated and displayed on totems and table displays;
- The representative will have the opportunity to address the attendees briefly;
- 40 (forty) invitations to the dinner;
- Your brand will be associated and displayed as a Master Sponsor in the promotional materials* for the 6th International CBMA Mediation Congress;
- 20 (twenty) registrations to the event.

* Promotional materials may be adjusted at CBMA's discretion according to the event layout.



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PREMIUM SPONSORSHIP

LUNCH HOST // NOVEMBER 7 OR 8
LOCATION: FIRJAN
VALUE: R\$ 50,000.00 (fifty thousand reais)
AVAILABLE SLOTS: 2

Benefits

- Be recognized as the host of the lunch at FIRJAN on your chosen day, with your brand associated and displayed on totems and table displays;
- The representative will have the opportunity to address the attendees briefly;
- The lunch will be a roaming meal offered to all congress participants;
- Your brand will be associated and displayed as a Premium Sponsor in the promotional materials* for the 6th International CBMA Mediation Congress;
- 10 (ten) registrations to the event;
- 6 (six) invitations to the dinner on November 7, 2024.



* Promotional materials may be adjusted at CBMA's discretion according to the event layout.



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DIAMOND SPONSORSHIP

OPENING COCKTAIL HOST // NOVEMBER 6

LOCATION: CBMA Headquarters

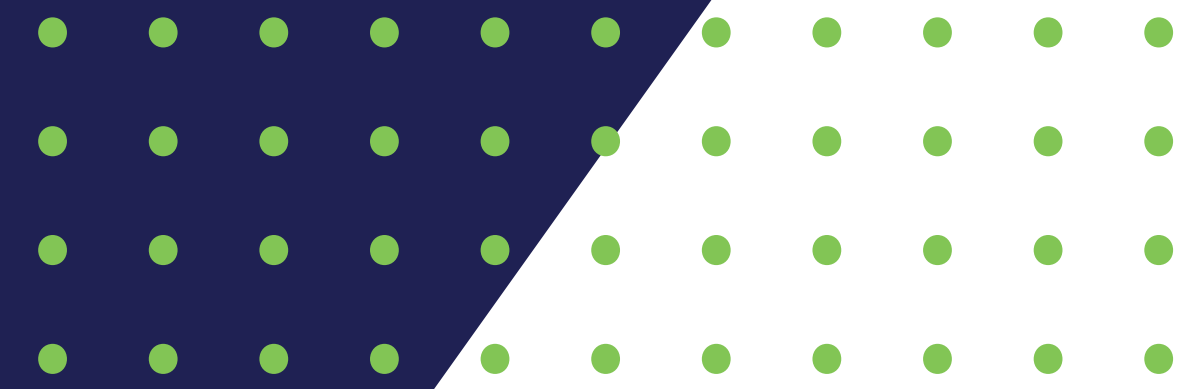
SOLD



Benefits

- Be recognized as the host of the opening cocktail on November 6, with your brand associated and displayed on a totem;
- Your brand will be associated and displayed as a Diamond Sponsor in the promotional materials* for the 6th International CBMA Mediation Congress;
- 6 (six) registrations to the event;
- 4 (four) invitations to the dinner on November 7, 2024.

* Promotional materials may be adjusted at CBMA's discretion according to the event layout.



Organized by:



DIAMOND SPONSORSHIP

COFFEE BREAK HOST // NOVEMBER 7 OR 8

LOCATION: FIRJAN

VALUE: R\$ 25,000.00 (twenty-five thousand reais)

SOLD OUT



BASILIO
A D V O G A D O S

Benefits

- Be recognized as the host of the coffee break on your chosen day, with your brand associated and displayed on table displays;
- Your brand will be associated and displayed as a Diamond Sponsor in the promotional materials* for the 6th International CBMA Mediation Congress;
- 6 (six) registrations to the event;
- 4 (four) invitations to the dinner on November 7, 2024.

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WELCOME COFFEE HOST // NOVEMBER 7 AND 8

LOCATION: FIRJAN

VALUE: R\$ 25,000.00 (twenty-five thousand reais)

AVAILABLE SLOT: 1

Benefits

- Be recognized as the host of the welcome coffee on November 7 and 8, with your brand associated and displayed on table displays;
- Your brand will be associated and displayed as a Diamond Sponsor in the promotional materials* for the 6th International CBMA Mediation Congress;
- 6 (six) registrations to the event;
- 4 (four) invitations to the dinner on November 7, 2024

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CARBON OFFSET // NOVEMBER 7 AND 8

LOCATION: FIRJAN

VALUE: R\$ 25,000.00 (twenty-five thousand reais)

AVAILABLE SLOT: 1

Benefits

- Be recognized as the sponsor of the carbon offset, making the event more sustainable, with your brand associated and displayed on exclusive carbon-neutral display totems;
- Your brand will be associated and displayed as a Diamond Sponsor in the promotional materials* for the 6th International CBMA Mediation Congress;
- 6 (six) registrations to the event;
- 4 (four) invitations to the dinner on November 7, 2024.

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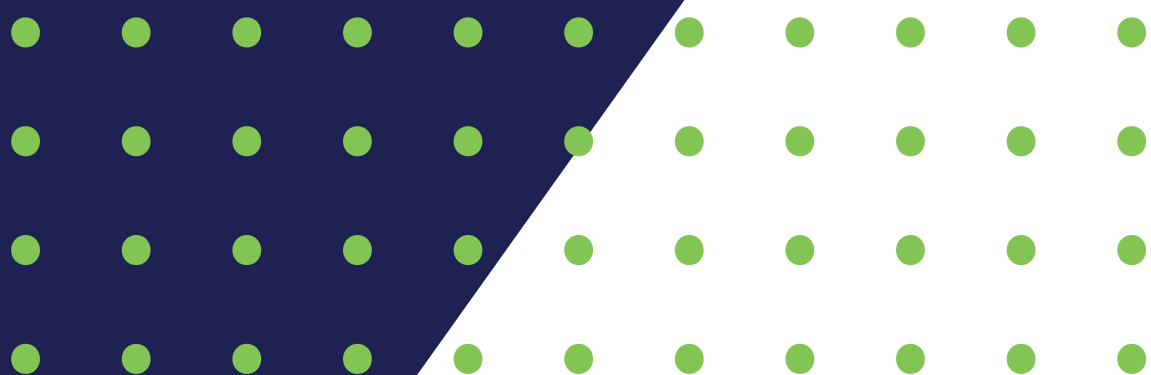
ENERGY TOTEMS (6 UNITS) // NOVEMBER 7 AND 8
LOCATION: FIRJAN

SOLD

CFGS
ADVOGADOS
*Correia
Fleury
Gama e Silva*

Benefits

- Be recognized as the provider of personalized energy totems for electronic device charging inside the plenary and main corridor;
- Your brand will be associated and displayed as a Diamond Sponsor in the promotional materials* for the 6th International CBMA Mediation Congress;
- 6 (six) registrations to the event;
- 4 (four) invitations to the dinner on November 7, 2024.



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WATER AND COFFEE AREA // NOVEMBER 7 OR 8
LOCATION: FIRJAN
VALUE: R\$ 25,000.00 (TWENTY-FIVE THOUSAND REAIS)
AVAILABLE SLOTS: 2

Benefits

- Be recognized as the provider of water and coffee on your chosen day, with your brand associated and displayed on tables;
- Your brand will be associated and displayed as a Diamond Sponsor in the promotional materials* for the 6th International CBMA Mediation Congress;
- 6 (six) registrations to the event;
- 4 (four) invitations to the dinner on November 7, 2024.

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CLOSING // NOVEMBER 8

LOCATION: FIRJAN

VALUE: R\$ 25,000.00 (twenty-five thousand reais)

AVAILABLE SLOT: 1

Benefits

- Be recognized as the host of the closing moment of the congress, with a toast with the participants;
- Your brand will be associated and displayed as a Diamond Sponsor in the promotional materials* for the 6th International CBMA Mediation Congress;
- 6 (six) registrations to the event;
- 4 (four) invitations to the dinner on November 7, 2024.



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GOLD SPONSORSHIP

VALUE: R\$ 15,000.00 (fifteen thousand reais)

Benefits

- Your brand will be associated and displayed as a Gold Sponsor in the promotional materials for the 6th International CBMA Mediation Congress;
- 4 (four) registrations to the event;
- 2 (two) invitations to the dinner on November 7, 2024.



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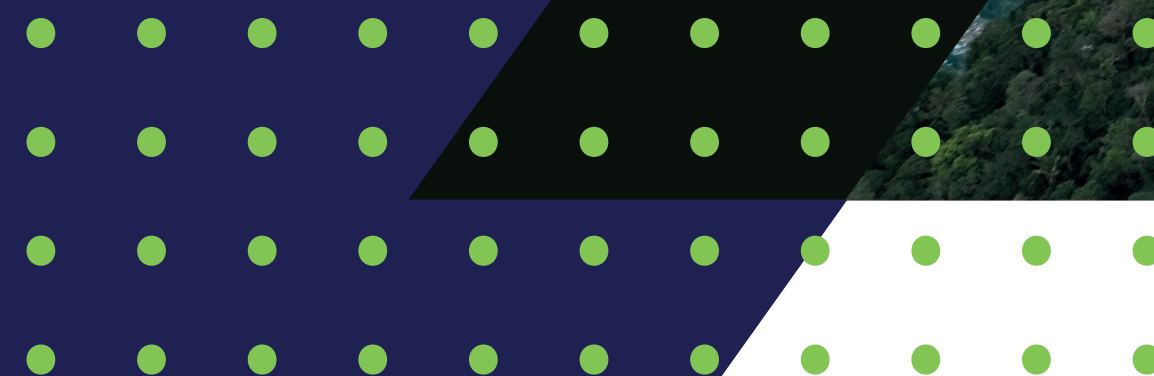
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SILVER SPONSORSHIP

VALUE: R\$ 7,500.00 (seven thousand five hundred reais)

Benefits

- Your brand will be associated and displayed as a Silver Sponsor in the promotional materials for the 6th International CBMA Mediation Congress;
- 2 (two) registrations to the event;
- 1 (one) invitation to the dinner on November 7, 2024.



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SOCIAL SPONSORSHIP

VALUE: R\$ 2,500.00 (two thousand five hundred reais)

AVAILABLE SLOTS: 5

Slots reserved for individual sponsors

partnership:



Benefits

- Enable the participation of a UERJ law student, to be selected by the association Amigos da UERJ, at the Congress (including event entry, travel, and meal expenses);
- Your name will be associated and displayed as a Social Sponsor in the promotional materials for the 6th International CBMA Mediation Congress;
- 1 (one) registration to the event.



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SUPPORTER

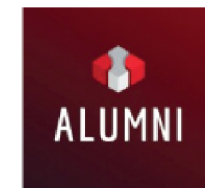
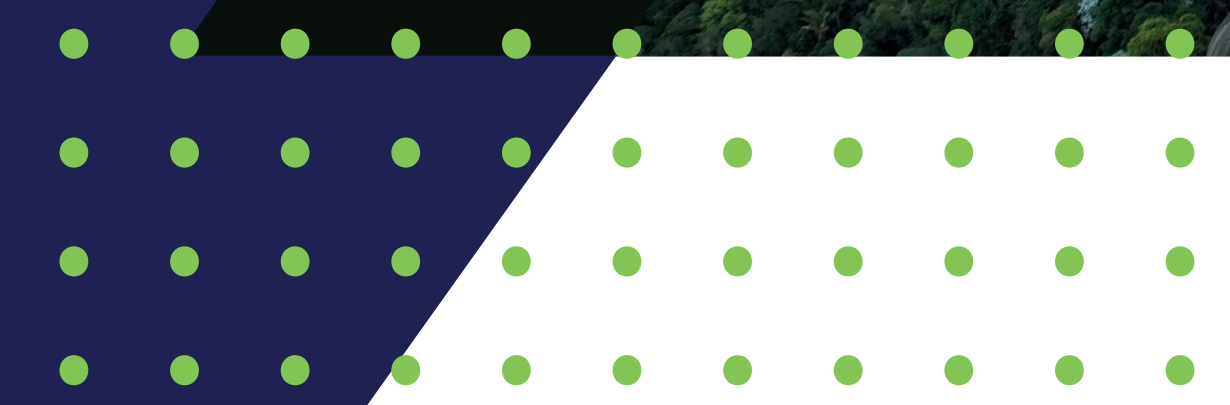
Category reserved for academic and/or nonprofit institutions.

Counterpart

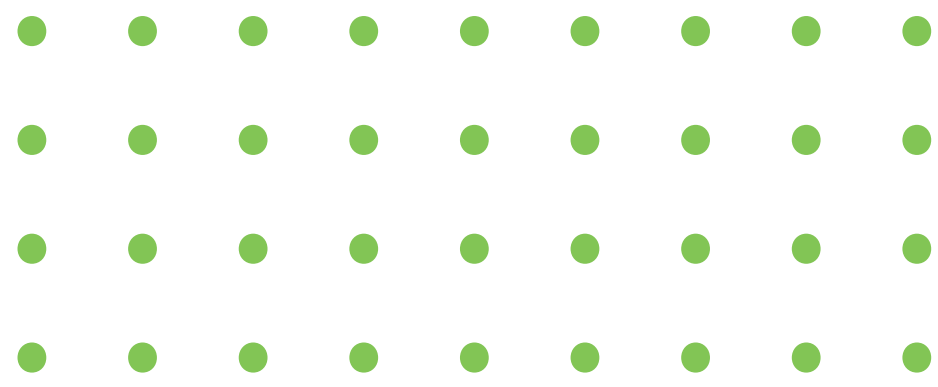
- Promotion of the event to students/colleagues/associates through all available physical and digital means.

Benefits

- Your brand will be associated and displayed as a Supporter in the promotional materials for the 6th International CBMA Mediation Congress;
- Special discounted registration rates for all students/colleagues/associates of the institution.



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All congress participants will have the opportunity to purchase tickets for the event dinner. Availability is limited, and requests will be handled on a first-come, first-served basis via email: eventos@cbma.com.br



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We thank the sponsors and supporters of the 5th Edition

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Tabeliã: *Fernanda de Freitas Leitão*
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